

A Romanian company which specialises in the distribution of healthcare products, the production of personal hygiene products, cosmetics and renewable energy.

Company Story

- Perfect Care Distribution was founded in 2012 with the aim of distributing healthcare products in the Romanian and international markets, the main registered activity being the wholesale distribution of medicinal products.
- Over time the company has expanded into pharmaceutical retail, production of personal hygiene products, cosmetics and renewable energy.
- The company has expanded and now employs over 160 people.

Facts and Figures

- As of 2019, Perfect Care has over 250 corporate customers from 22 countries and a group revenue of over €40m.
- Owns 4 warehouses, 22 pharmacies, a cosmetics factory and a solar power plant in cities across Romania with a concentration in Bucharest.
- In the next 3 years, Perfect Care plans to increase their investment portfolio in renewable energy power plants and grow the 'Lady Anion' brand to reach a sales volume of 2m units per year across international markets.

Products and Services

- Perfect Care is licensed to handle sanitary and hygiene products, cosmetics, medical devices, dietary supplements, homeopathic medicines, over-the-counter medicines, prescription medicines and also controlled substances.
- There is a specialised department dealing with hospital supplies and Perfect Care have nation-wide agreements with over 80 hospitals and private clinics.
- The company owns a chain of pharmacies across Bucharest, Timisoara, Sibiu and Cluj, with the brand continuously expanding.
- Perfect Care also produce sanitary towels made with high quality, non-toxic materials under the brand name 'Lady Anion' – the brand is active in Romania, Italy, Lithuania, Latvia, Estonia, Senegal and Georgia.
- In 2018 Perfect Care opened a cosmetics factory in Bucharest, producing private label products for various customers but they are also building up their own brand product presence in the EU and China.
- Perfect Care also has a department which provides services to cover the complete operation of green energy power plants, this department was augmented in 2017 upon the acquisition of a solar power plant in Mizil, Romania.