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## Early-stage AI software company whose product automates decisions, tasks and business processes.

### Company Story

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- Level Global is an early stage AI software company that was founded in the UK in 2013
- Its product automates the decisions, tasks and business processes that are normally carried out by people.
- Level Global's most advanced client is SSE plc which, as of May 2019, has 9 live business critical applications supporting 25,000 employees in HR and procurement, and 2 new applications currently being deployed.
- The company's technology has also been harnessed by the NHS, with NHS Shared Business Services automating the use of the NHS procurement catalogues and NHS ELFS which provides an outsourced service for finance and payroll to NHS trusts.

### Technology

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- Level Global uses an AI-powered Decisioning Engine that replicates the way in which people analyse data, reason and make decisions.
- The company also offers pre-packaged AI business applications that address common problems experienced in any large or mid-cap business, in Finance, Procurement, Human Resources and Payroll.
- As well as providing its own software, Level Global offers a Software Development Toolkit (SDK) which enables clients and partners to build AI apps to automate any business process or decision.

### Facts and Figures

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- Level Global has raised £7.5m to date, and is EIS and VCT qualifying
- Level Global has 3 enterprise size clients live in the UK as of May 2019 and aims to secure 9 additional clients in the UK and Europe in support of partnering and distribution strategy.

### Next Steps

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Fundraising information will be provided on the day to investors